**Financial Statements** 

# Children's Hospital of Eastern Ontario Foundation/La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario

December 31, 2010

## **INDEPENDENT AUDITORS' REPORT**

## To the Directors of Children's Hospital of Eastern Ontario Foundation La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario

We have audited the accompanying financial statements of **Children's Hospital** of Eastern Ontario Foundation/La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario, which comprise the balance sheet as at December 31, 2010 and the statements of operations, changes in fund balances and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audit is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of **Children's Hospital of Eastern Ontario Foundation/La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario** as at December 31, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Ernst & young LLP

Ottawa, Canada, April 19, 2011.

Chartered Accountants Licensed Public Accountants

# Children's Hospital of Eastern Ontario Foundation

La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario

Incorporated under the laws of Ontario

As at December 31					
	General Fund	Restricted Fund	Endowment Fund	Total 2010	Total 2009
	\$	\$	\$	\$	\$
ASSETS					
Current					
Cash and cash equivalents Short-term investments	5,388,558		—	5,388,558	6,100,311
[note 4]	1,169,828	1,267,313	—	2,437,141	3,757,108
Interest and other receivables	659,365		_	659,365	326,351
Prepaid expenses	242,762		_	242,762	218,718
Total current assets	7,460,513	1,267,313		8,727,826	10,402,488
Long-term investments [note 4]	3,559,020	10,243,487	31,319,077	45,121,584	37,316,857
Net property and equipment					
[note 5]	35,213		_	35,213	31,949
Other assets	75,534			75,534	64,464
	11,130,280	11,510,800	31,319,077	53,960,157	47,815,758
LIABILITIES AND FUND BA	LANCES				
Current					
Accounts payable and					
accrued charges	1,680,254		—	1,680,254	1,176,003
Deferred revenue	1,597,469			1,597,469	1,401,392
Total current liabilities	3,277,723			3,277,723	2,577,395
Commitments [note 10]					
Fund balances [note 6]					
Donor restricted	_	11,510,800	8,052,410	19,563,210	15,518,587
Internally restricted	7,817,344	· · ·	21,293,229	29,110,573	27,799,089
Unrestricted	<i></i>	_	1,973,438	1,973,438	1,888,738
Invested in property					, ,
	35,213		_	35,213	31,949
and equipment Total fund balances	<u>35,213</u> 7,852,557	 11,510,800	31,319,077	35,213 50,682,434	<u>31,949</u> 45,238,363

## **BALANCE SHEET**

See accompanying notes

On behalf of the Board:

Director

Director

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	General Fund	Restricted Fund	Endowment Fund	Total 2010	Total 2009
_	\$	\$	\$	\$	\$
REVENUE					
Lotteries <i>[note 7]</i>	8,198,754			8,198,754	7,989,901
Fundraising [note 7]	6,186,620	1,260,378		7,446,998	7,994,213
Investment income	2,021,794	237,199	90,940	2,349,933	1,171,360
Bequests	960,608	237,177	403,603	1,364,211	1,551,305
Direct mail	316,141		405,005	316,141	260,734
Capital campaign	510,141	2,650,970		2,650,970	2,149,129
Miscellaneous revenue	158,361	2,030,270		158,361	160,028
	17,842,278	4,148,547	494,543	22,485,368	21,276,670
EXPENSES	17,042,270	4,140,547		22,403,500	21,270,070
Direct fundraising expenses	6,431,272	480,255	_	6,911,527	6,907,045
Revenue, net of direct	•,••-,-•-	,		• ;; = = ;= = :	-,, -,
fundraising expenses	11,411,006	3,668,292	494,543	15,573,841	14,369,625
INDIRECT EXPENSES					
Other fundraising expenses	1,465,263	230,348		1,695,611	1,636,237
Administrative expenses	856,296	—		856,296	801,839
Investment losses	—			—	145,917
-	2,321,559	230,348		2,551,907	2,583,993
Excess of revenue					
over expense before distributions	9,089,447	3,437,944	494,543	13,021,934	11,785,632

## **STATEMENT OF OPERATIONS**

For the year ended December 31

See accompanying notes

## STATEMENT OF CHANGES IN FUND BALANCES

For the year ended December 31

	General Fund \$	Restricted Fund \$	Endowment Fund \$	Total 2010 \$	Total 2009 \$
Balance, beginning of year	8,818,749	8,412,385	28,007,229	45,238,363	36,434,441
Excess of revenue over expenses	9,089,447	3,437,944	494,543	13,021,934	11,785,632
Distributions to Children's					
Hospital of Eastern Ontario and outside agencies:					
Capital and programs [note 8]	(152,625)	(9,248,201)		(9,400,826)	(7,376,929)
Contribution of services	(29,736)			(29,736)	(30,913)
Net change in fund					
balances for the year	8,907,086	(5,810,257)	494,543	3,591,372	4,377,790
Interfund transfers	(10,161,825)	8,488,767	1,673,058	_	
Net unrealized gain					
on investments	288,547	419,905	1,144,247	1,852,699	4,426,132
Balance, end of year	7,852,557	11,510,800	31,319,077	50,682,434	45,238,363

See accompanying notes

## STATEMENT OF CASH FLOWS

For the year ended December 31

	<b>2010</b> \$	<b>2009</b> \$
	<u> </u>	3
OPERATING ACTIVITIES		
Excess of revenue over expenses before distributions	13,021,934	11,785,632
Add (deduct) items not affecting cash:		
Amortization	21,309	24,415
Loss (gain) on disposal of investments	(1,197,272)	145,917
Net change in non-cash working capital balances related		
to operations [note 11]	332,200	(129,649)
Cash provided by operating activities	12,178,171	11,826,315
FINANCING AND INVESTING ACTIVITIES		
Purchase of investments, net	(3,434,789)	(4,464,250)
Additions to property and equipment	(24,573)	
Distributions	(9,430,562)	(7,407,842)
Cash used in financing and investing activities	(12,889,924)	(11,872,092)
Net decrease in cash during the year	(711,753)	(45,777)
Cash and cash equivalents, beginning of year	6,100,311	6,146,088
Cash and cash equivalents, end of year	5,388,558	6,100,311

See accompanying notes

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

#### **1. PURPOSE OF THE ORGANIZATION**

The Children's Hospital of Eastern Ontario Foundation/La Fondation du Centre hospitalier pour enfants de l'est de l'Ontario, [the "Foundation" or "CHEO"] is incorporated under the laws of Ontario as a corporation without share capital. The Foundation is a registered charity under the Income Tax Act (Canada) and, while registered, is exempt from income taxes and may issue tax donation receipts.

The Foundation furthers the physical, mental and social well being of children and their families in Eastern Ontario and Western Quebec by raising, managing, and disbursing funds through its support of the Children's Hospital of Eastern Ontario [the "Hospital"]. The Foundation also promotes awareness of children's health issues as well as the Hospital's achievements.

#### **2. SIGNIFICANT ACCOUNTING POLICIES**

The financial statements have been prepared by management in accordance with Canadian generally accepted accounting principles ["GAAP"] and applied on a basis consistent with that of the preceding year. Since precise determination of many assets and liabilities is dependent on future events, the preparation of periodic financial statements necessarily makes the use of estimates and approximations. These have been made using careful judgment. The more significant accounting policies are presented below:

#### **Fund accounting**

The Foundation follows the restricted fund method of accounting for contributions. To ensure observance of limitations and restrictions placed on the use of resources available to the Foundation, the accounts of the Foundation are classified for reporting purposes into funds in accordance with activities or objectives specified by the donors or in accordance with the directives issued by the Board of Directors. The Foundation recognizes broad based fundraising such as the telethon and other events as general fund revenue unless specifically designated by the donor. Transfers from the general fund to the restricted fund and the endowment funds are made as may be directed by the donors during the year. Other transfers between funds are reported as approved by the Foundation's President. The assets of the various funds reflect allocations arrived at by management given that such assets are pooled for internal management purposes. For financial reporting purposes, the fund balances have been classified into three funds consisting of the following:

[i] The General Fund includes the day-to-day transactions of the Foundation. Unless otherwise specified, any interest earned is included in the General Fund.

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## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

- [ii] The Restricted Fund includes donations, the use of which is restricted by the donor, and allocations of resources, recorded as interfund transfers, resulting from Board approved internal restrictions.
- [iii] The Endowment Fund includes gifts to the Foundation, the income from which is used according to conditions attaching to the gifts or directives issued by the Board of Directors. It is intended that the principal portion of the Endowment Fund be maintained intact. The Foundation's long-term goal is to attain sufficient income through the endowment investments in order to pay for annual operating costs.

#### Cash and cash equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

#### Investments and investment income

The Foundation's investments have been classified as available for sale under *CICA 3855: Financial Instruments - Recognition and Measurement.* As a result, they are recorded at fair value. Unrealized gains and losses on available-for-sale financial assets are recorded through the statement of changes in fund balances. Publicly-traded securities are valued based on the latest bid prices and pooled funds are valued based on reported unit values. Short-term securities are at market value. Transactions are recorded on a settlement-date basis and transaction costs are expensed as incurred unless directly attributable to the acquisition of a financial asset in which it is added to the value of the asset. If there has been a decline in the value of investments on an overall basis that is other than temporary, the unrealized loss reported in the statement of changes in fund balances is accounted for as a realized loss and included in investment income.

Investment income, which consists of interest, dividends, income distributions from pooled funds, and realized gains and losses, is recorded as investment income in the statement of operations. Unrealized gains and losses are recorded in the statement of changes in fund balances.

Investment income recorded in the Restricted Fund and the Endowment Fund represents income earned on endowments where the donor has stipulated that the income must be used for restricted purposes. Management has a policy that income at a specified rate will be added to certain funds included in the Restricted Fund and the Endowment Fund. This income is transferred from the General Fund to the Restricted and Endowment funds in the statement of operations.

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

#### **Foreign currency translation**

Cash, investments and income denominated in foreign currencies have been translated to Canadian dollars at the rate of exchange prevailing at the balance sheet date.

#### Other financial instruments

Financial instruments in the form of investments subject the Foundation to investment risks. These include the risks arising from changes in interest rates and in rates of exchange for foreign currency. They also include the risks arising from the failure of a party to a financial instrument to discharge an obligation when due.

The investment policy of the Foundation is designed to avoid undue risk of loss due to impairment of assets and to provide a reasonable expectation of fair return given the nature of the investments.

The Foundation's other financial instruments consist of cash and cash equivalents, interest and other receivables, and accounts payable and accrued charges. Unless otherwise noted, it is management's opinion that the Foundation is not exposed to significant interest, currency or credit risks arising from these financial instruments. These are initially recognized at fair value and subsequently recorded at amortized cost.

#### **Property and equipment**

Property and equipment are capitalized when purchased if they meet the Foundation's approved threshold for capitalization; otherwise they are expensed as incurred. Amortization is provided on a straight-line basis over the estimated useful lives of the property and equipment as follows:

Computer hardware	4 to 5 years
Furniture and fixtures	5 to 20 years
Rolling stock	10 to 15 years

#### Other assets

Other assets include life insurance policies recorded at cash surrender values.

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## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

#### **Revenue recognition**

Donations are recognized as revenue when received unless they relate to fundraising events of a subsequent year, in which case they are deferred and recognized in the statement of operations of that year. Included in deferred revenue are CHEO Foundation Telethon donations received in 2010 to be presented for charitable purposes on the 2011 CHEO Foundation Telethon. Bequests are recognized as revenue when received. Other revenue is recorded on an accrual basis. Pledges are not recorded until the donations are actually received, except when the amount to be received can be reasonably estimated and collection is ultimately assured.

Donations that are restricted by the donors are recognized as revenue of the Donor Restricted Fund, while contributions for endowment are recognized as revenue of the Endowment Fund. All unrestricted donations are recognized as revenue of the General Fund.

The Foundation receives from time to time donated equipment, materials and services. Restricted gift-in-kind donations are recorded as revenue, at fair value, when received if they would have otherwise been purchased. Donated goods to be sold are recorded as revenue when sold.

#### Expenses

Expenses are recorded on the accrual basis. The costs of each function include the costs of personnel and other expenses that are directly related to the function. General support and other costs are not allocated.

## **3. FUTURE ACCOUNTING POLICIES**

According to the Accounting Standard Board ["AcSB"] private sector not-for-profit organizations will have a choice between Canadian GAAP for not-for-profit organizations and International Financial Reporting Standards ["IFRS"] relating to fiscal years beginning on or after January 1, 2012.

#### Canadian GAAP for not-for-profit organizations:

The new accounting standards for not-for-profit organizations in the private sector will look quite familiar to stakeholders. AcSB has approved a new framework that is based on existing Canadian GAAP and incorporates the 4400 series of standards which relate to situations unique to the not-for-profit organizations. The standards will be effective January 1, 2012. Earlier application is permitted.

The Foundation is following the ongoing developments to assess any impact. The Foundation will adopt Canadian GAAP for not-for profit organizations for their December 31, 2012 year end.

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## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

### 4. INVESTMENTS

Investments are comprised of the following:

	2010	2009
	Fair	Fair
	value	value
	\$	\$
Equities		
Canadian	28,850,883	19,974,458
Foreign	2,524,616	3,789,074
	31,375,499	23,763,532
Canadian bonds	13,746,085	13,553,325
Short-term	2,437,141	3,757,108
	47,558,725	41,073,965

Short-term investments are comprised of relatively liquid investments maturing in less than one year.

The Foundation has established investment policy guidelines providing direction and restriction as to the mix and quality of its investment portfolio.

#### **5. PROPERTY AND EQUIPMENT**

Property and equipment are comprised of the following:

	2010			2009
-	Cost \$	Accumulated amortization \$	Cost \$	Accumulated amortization \$
Furniture and fixtures	44,878	33,937	44,878	25,348
Computer hardware	147,714	145,558	147,714	135,295
Rolling stock	24,573	2,457		
-	217,165	181,952	192,592	160,643
Less accumulated amortization	181,952	,	160,643	ŕ
Net book value	35,213		31,949	

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

## **6. FUND BALANCES**

The fund balances as at December 31, 2010 are as follows:

Fund balances	General Fund \$	Restricted Fund \$	Endowment Fund \$	Total \$
Donor restricted	_	11,510,800	8,052,410	19,563,210
Internally restricted	7,817,344		21,293,229	29,110,573
Unrestricted			1,973,438	1,973,438
Invested in property				
and equipment	35,213			35,213
Total fund balances	7,852,557	11,510,800	31,319,077	50,682,434

The fund balances as at December 31, 2009 are as follows:

Fund balances	General Fund \$	Restricted Fund \$	Endowment Fund \$	Total \$
Donor restricted Internally restricted	8,786,800	8,412,385	7,106,202 19,012,289	15,518,587 27,799,089
Unrestricted Invested in property	21.040	—	1,888,738	1,888,738
and equipment Total fund balances	<u>31,949</u> 8,818,749	8,412,385	28,007,229	31,949 45,238,363

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

### 7. STATEMENT OF OPERATIONS

Fundraising revenue includes the proceeds of a variety of events, including the following examples:

#### Fundraising

- Telethon
- CN Cycle for CHEO
- Trees of Hope
- CHEO B.B.Q.
- TD Canada Trust Softball Tournament
- Scott Tokessy Gold Glove Baseball Tournament
- Costco Head Office Golf Tournament
- Astral Day of Caring Radiothon
- Y101 Radiothon
- Ski for Kids
- Walmart Walk for Miracles
- Farm Boy
- Ryan Williams Golf Tournament

### 8. DISTRIBUTIONS TO CHILDREN'S HOSPITAL OF EASTERN ONTARIO AND OUTSIDE AGENCIES

The capital and programs distributions are comprised of the following:

	<b>2010</b> \$	<b>2009</b> \$
Research and equipment	4,889,171	3,037,857
Research grants and programs	1,900,822	1,857,250
Programs and services	1,471,900	1,460,334
Capital equipment	944,349	799,221
Fellowships	60,000	109,572
Gifts in kind	84,584	62,695
Research building	50,000	50,000
	9,400,826	7,376,929

#### Lotteries

- Dream of a Lifetime Lottery
- Ottawa Hospital/CHEO Lottery
- Nevada Ticket Sales

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

In lieu of occupancy cost, the Foundation provides a grant to the Hospital toward the operating costs of the Research Institute Facility. Donated items totalling approximately \$84,585 [2009 - \$58,576] were recorded in fundraising revenue in the Restricted Fund.

#### 9. PENSION PLAN

Substantially all of the full-time employees of the Foundation are members of the Hospitals of Ontario Pension Plan [the "HOOPP"] which is a multi-employer final average pay contributory pension plan. Contributions to the HOOPP during the year by the Foundation on behalf of these employees amounted to \$163,638 [2009 - \$161,368] and are included in other fundraising expenses and administration expenses in the statement of operations.

#### **10. COMMITMENTS**

Commitments amounting to \$8,995,490 [2009 - \$9,795,947] have been approved by the Board of Directors to fund expenditures on behalf of the Children's Hospital of Eastern Ontario as follows:

	\$
Research and equipment	3,870,490
Capital equipment	746,000
Research grants and programs	2,104,000
Programs and services	2,225,000
Research building	50,000
	8,995,490

Of the committed amount, the Board of Directors has also approved an amount of up to \$150,000 per year to 2021 related to Phase 2 of the Research Institute Facility.

Of the committed amount, an appropriation of fund balances has been earmarked for the Hospital redevelopment program.

The Foundation has letters of credit outstanding, required in connection with its lotteries, amounting to approximately \$5,408,614 of which \$2,704,355 expires on March 4, 2011 and \$2,704,259 expires on August 20, 2011.

## NOTES TO FINANCIAL STATEMENTS

December 31, 2010

### 11. NET CHANGE IN NON-CASH WORKING CAPITAL BALANCES RELATED TO OPERATIONS

The net change in non-cash working capital balances related to operations consists of the following:

	<b>2010</b> \$	<b>2009</b> \$
Interest and other receivables	(333,014)	11,056
Prepaid expenses	(24,044)	58,448
Other assets	(11,070)	(11,737)
Accounts payable and accrued charges	504,251	373,256
Deferred revenue	196,077	(560,672)
	332,200	(129,649)

### **12. CAPITAL MANAGEMENT**

In managing capital, the Foundation focuses on liquid resources available for operations. The Foundation's objective is to have sufficient liquid resources to continue operating despite adverse events with financial consequences and to provide it with the flexibility to take advantage of opportunities that will advance its purposes. The need for sufficient liquid resources is considered in the preparation of an annual budget and in the monitoring of cash flows and actual operating results compared to the budget. As at December 31, 2010, the Foundation has met its objective of having sufficient liquid resources to meet its current obligations.